

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 43.204658 Longitude: -71.533337

Capitol Shopping Center Concord, NH		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	10,458	29,572	45,878
	Population Est 25Q1	10,448	29,519	45,812
	Population Est 24Q4	10,452	29,538	45,806
	Population Est 24Q3	10,459	29,591	45,823
	Population Est 24Q2	10,452	29,577	45,779
	Population Est 24Q1	10,437	29,550	45,729
	Population Est 23Q4	10,442	29,560	45,686
	Population Est 23Q3	10,435	29,547	45,672
	Population Est 23Q2	10,437	29,553	45,645
	Population Fcst	10,335	29,265	45,849
	2010 Census Population	10,866	29,442	44,068
	2000 Census Population	11,064	28,815	42,355
	1990 Census Population	10,381	25,960	36,412
	Current Year Daytime Population	29,155	64,888	73,313
	Average Seasonal Population	105	243	373
	Historical Annual Growth, 1990 – 2000	0.64%	1.05%	1.52%
	Historical Annual Growth, 2000 – 2010	-0.18%	0.22%	0.40%
	Estimated Annual Growth, 2010 – CY	-0.26%	0.03%	0.28%
	Projected Annual Growth, CY to Y5	-0.24%	-0.21%	-0.01%
	Group Qtrs Est	514	2,251	3,598
Transient Est Average Last 4 Qtrs	1,507	1,900	1,916	
Households	Current Year Estimated Households	4,848	12,677	18,608
	Households Est 25Q1	4,838	12,642	18,569
	Households Est 24Q4	4,843	12,655	18,573
	Households Est 24Q3	4,843	12,675	18,579
	Households Est 24Q2	4,840	12,668	18,559
	Households Est 24Q1	4,832	12,655	18,536
	Households Est 23Q4	4,833	12,660	18,522
	Households Est 23Q3	4,832	12,658	18,518
	Households Est 23Q2	4,829	12,656	18,505
	Households Fcst	4,789	12,530	18,572
	2010 Census Households	4,777	12,420	17,871
	2000 Census Households	4,823	11,868	16,510
	1990 Census Households	4,426	10,577	14,114
	Historical Annual Growth, 1990 – 2000	0.86%	1.16%	1.58%
	Historical Annual Growth, 2000 – 2010	-0.10%	0.46%	0.80%
	Estimated Annual Growth, 2010 – CY	0.10%	0.14%	0.28%
	Projected Annual Growth, CY to Y5	-0.25%	-0.23%	-0.04%
	Population per Household	2.05	2.16	2.27

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 43.204658 Longitude: -71.533337

Capitol Shopping Center Concord, NH		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	2.4%	2.7%	3.3%
	HH Income \$250,000 to \$499,999	2.9%	3.2%	3.9%
	HH Income \$200,000 to \$249,999	6.8%	7.5%	9.2%
	HH Income \$175,000 to \$199,999	5.0%	5.8%	6.2%
	HH Income \$150,000 to \$174,999	5.5%	6.1%	6.8%
	HH Income \$100,000 to 149,999	18.6%	19.9%	19.6%
	HH Income \$75,000 to 99,999	13.2%	13.6%	13.0%
	HH Income \$50,000 to 74,999	15.3%	15.9%	15.0%
	HH Income \$35,000 to 49,999	7.2%	7.3%	6.9%
	HH Income \$25,000 to 34,999	7.1%	6.1%	5.7%
	HH Income \$15,000 to 24,999	8.7%	6.2%	5.3%
	HH Income \$0 to 14,999	7.3%	5.7%	5.3%
	Average Household Income	\$111,037	\$118,426	\$127,576
	Median Household Income	\$83,113	\$91,029	\$97,671
	Per Capita Income	\$52,781	\$52,462	\$53,507
	Average Disposable Income	\$86,275	\$92,266	\$98,618
	Median Disposable Income	\$71,851	\$78,270	\$83,857
	Discretionary HH Income Over \$150,000	5.3%	8.0%	11.3%
	Discretionary HH Income \$125,000 to \$149,999	7.3%	7.4%	8.3%
	Discretionary HH Income \$100,000 to \$124,999	6.8%	7.6%	8.3%
	Discretionary HH Income \$75,000 to \$99,999	13.8%	14.1%	14.2%
	Discretionary HH Income \$50,000 to \$74,999	18.5%	19.4%	18.2%
	Discretionary HH Income \$25,000 to \$49,999	23.1%	22.8%	21.5%
	Discretionary HH Income Under \$25,000	25.1%	20.8%	18.1%
	Average Discretionary HH Income	\$62,476	\$68,049	\$74,634
	Median Discretionary HH Income	\$52,027	\$58,012	\$64,911
	Householder White – Count	4,287	11,098	16,682
	Median HH Income	\$84,069	\$91,321	\$98,615
	Average HH Income	\$93,285	\$99,071	\$105,328
	Householder Black or African-American – Count	34	295	352
	Median HH Income	\$27,439	\$58,347	\$63,780
	Average HH Income	\$34,182	\$73,131	\$77,830
	Householder Hispanic – Count	166	317	380
Median HH Income	\$45,232	\$69,570	\$66,691	
Average HH Income	\$81,408	\$91,067	\$90,779	
Householder Asian or Pacific Islander – Count	78	324	414	
Median HH Income	\$89,467	\$113,089	\$115,183	
Average HH Income	\$90,847	\$117,062	\$119,872	
Householder Other or Pacific Islander – Count	284	643	780	
Median HH Income	\$108,502	\$103,441	\$101,403	
Average HH Income	\$99,675	\$105,989	\$105,585	

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 43.204658 Longitude: -71.533337

Capitol Shopping Center Concord, NH		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	5,097	14,711	23,089
	Female Population	5,361	14,861	22,789
Total Population by Age	Count of Pop 0 to 4 years	619	1,446	2,126
	Count of Pop 0 to 7 years	769	1,936	2,931
	Count of Pop 5 - 13	790	2,317	3,696
	Count of Pop 14 - 18	394	1,168	1,943
	Count of Pop 19 - 22	441	1,252	2,062
	Count of Pop 22 - 25	356	978	1,590
	Count of Pop 25 - 29	577	1,699	2,586
	Count of Pop 30 - 34	955	2,222	3,209
	Count of Pop 35 - 39	903	2,227	3,324
	Count of Pop 40 - 44	718	1,954	3,095
	Count of Pop 45 - 59	1,867	5,372	8,687
	Count of Pop 60 - 74	1,988	5,851	9,118
	Count of Pop 75 - 84	635	2,209	3,282
	Count of Pop 85+	215	875	1,160
	% of Pop 0 to 4 years	5.9%	4.9%	4.6%
	% of Pop 0 to 7 years	7.4%	6.5%	6.4%
	% of Pop 5 - 13	7.6%	7.8%	8.1%
	% of Pop 14 - 18	3.8%	3.9%	4.2%
	% of Pop 19 - 22	4.2%	4.2%	4.5%
	% of Pop 22 - 25	3.4%	3.3%	3.5%
	% of Pop 25 - 29	5.5%	5.7%	5.6%
	% of Pop 30 - 34	9.1%	7.5%	7.0%
	% of Pop 35 - 39	8.6%	7.5%	7.2%
	% of Pop 40 - 44	6.9%	6.6%	6.7%
	% of Pop 45 - 59	17.8%	18.2%	18.9%
	% of Pop 60 - 74	19.0%	19.8%	19.9%
	% of Pop 75 - 84	6.1%	7.5%	7.2%
% of Pop 85+	2.1%	3.0%	2.5%	
Median Age	41.3	43.8	43.9	
Average Age	42.5	44.1	43.9	
Male Population by Age	% of Pop 0 to 4 years	6.3%	5.1%	4.8%
	% of Pop 5 - 13	7.9%	8.0%	8.2%
	% of Pop 14 - 18	3.9%	4.0%	4.3%
	% of Pop 19 - 22	4.3%	4.4%	4.6%
	% of Pop 22 - 25	3.4%	3.5%	3.6%
	% of Pop 25 - 29	6.0%	6.5%	6.4%
	% of Pop 30 - 34	9.6%	8.2%	7.6%
	% of Pop 35 - 39	8.8%	8.0%	7.7%
	% of Pop 40 - 44	6.8%	6.9%	7.0%
	% of Pop 45 - 59	18.1%	18.6%	19.3%
	% of Pop 75 - 84	5.3%	6.3%	6.2%
	% of Pop 60 - 74	18.5%	18.7%	18.8%
	% of Pop 85+	1.2%	1.8%	1.6%
	Median Age	40.0	41.6	42.0
Average Age	41.3	42.5	42.4	

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 43.204658 Longitude: -71.533337

Capitol Shopping Center Concord, NH		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	% of Pop 0 to 4 years	5.6%	4.7%	4.5%
	% of Pop 5 - 13	7.2%	7.7%	7.9%
	% of Pop 14 - 18	3.7%	3.9%	4.2%
	% of Pop 19 - 22	4.2%	4.1%	4.4%
	% of Pop 22 - 25	3.4%	3.1%	3.3%
	% of Pop 25 - 29	5.1%	5.0%	4.9%
	% of Pop 30 - 34	8.7%	6.8%	6.4%
	% of Pop 35 - 39	8.5%	7.1%	6.7%
	% of Pop 40 - 44	6.9%	6.3%	6.5%
	% of Pop 45 - 59	17.6%	17.7%	18.6%
	% of Pop 60 - 74	19.5%	20.9%	21.0%
	% of Pop 75 - 84	6.8%	8.6%	8.2%
	% of Pop 85+	2.8%	4.1%	3.5%
	Median Age	42.6	46.2	46.0
Average Age	43.6	45.8	45.3	
Race	Count of White	9,084	24,952	39,723
	Count of Black or African-American	291	1,358	1,706
	Count of Asian or Pacific Islander	252	1,221	1,549
	Count of Other races	830	2,041	2,901
	White	86.9%	84.4%	86.6%
	Black or African American	2.8%	4.6%	3.7%
	Asian	2.4%	4.1%	3.4%
	Other Races	7.9%	6.9%	6.3%
Language Spoken	Speak English at Home	93.4%	89.8%	91.6%
	Speak Spanish at Home	2.4%	2.2%	2.1%
	Speak French or French Creole at Home	0.8%	0.8%	0.8%
	Speak German at Home	0.2%	0.2%	0.2%
	Speak Other Indo-European Languages at Home	1.0%	2.1%	1.6%
	Speak Russian and Other Slavic Languages at Home	0.2%	0.8%	0.7%
	Speak Chinese at Home	0.3%	0.1%	0.1%
	Speak Korean at Home	0.1%	0.2%	0.2%
	Speak Vietnamese at Home	0.0%	0.1%	0.0%
	Speak Other Asian Languages at Home	0.8%	0.7%	0.6%
	Speak Tagalog and Other Pacific Languages at Home	0.4%	0.6%	0.5%
	Speak Other Language at Home	0.2%	2.5%	1.7%
Hispanic	Hispanic Population	387	1,008	1,566
	Hispanic Population Percent	3.7%	3.4%	3.4%
	Mexican	11.4%	22.9%	23.4%
	Puerto Rican	32.1%	32.4%	34.8%
	Cuban	7.5%	8.7%	6.6%
	Dominican	17.2%	14.0%	11.4%
	Central American	9.6%	5.9%	6.4%
	South American	17.0%	9.6%	11.8%
	Other Hispanic	5.3%	6.6%	5.6%
	2000 Hispanic Population Percent	1%	1%	1%
	1990 Hispanic Population Percent	1%	1%	1%

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 43.204658 Longitude: -71.533337

Capitol Shopping Center Concord, NH		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	3.9%	3.9%	4.1%
	American	3.5%	3.6%	3.9%
	Native American (ie. Indian/Eskimo)	0.3%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	1.8%	3.4%	2.8%
	Chinese	0.5%	0.3%	0.3%
	Japanese	0.0%	0.0%	0.1%
	Korean	0.2%	0.2%	0.3%
	South Central Asian (ie. Indian)	0.6%	0.9%	0.7%
	South East Asian (ie. Vietnamese)	0.5%	0.5%	0.4%
	Other Asian	0.1%	1.4%	1.0%
	European (percent of total population)	52.4%	49.3%	51.0%
	British	12.4%	11.3%	11.7%
	Dutch	0.6%	0.8%	0.7%
	French	7.1%	7.2%	7.8%
	German	5.3%	5.0%	4.9%
	Italian	5.1%	4.7%	4.7%
	Polish	2.0%	1.8%	1.8%
	Scandinavian	1.9%	1.9%	1.9%
	Scotch/Irish	13.7%	13.1%	13.9%
Other European (ie. Greek/Russian)	4.2%	3.5%	3.6%	
Middle Eastern	0.3%	0.4%	0.5%	
Other Ancestry	10.0%	10.7%	10.0%	
Unclassified Ancestry	19.3%	18.6%	18.6%	
Education (Age 25+)	Adult Population (25 Years or Older)	7,858	22,410	34,461
	Elementary (0 to 8)	3.1%	3.1%	2.3%
	Some High School (9 to 11)	5.2%	5.3%	4.7%
	High School Graduate (12)	25.8%	26.7%	27.0%
	Some College (13 to 16)	15.1%	16.3%	16.6%
	Associates Degree Only	9.6%	9.0%	9.6%
	Bachelors Degree Only	23.7%	22.7%	23.3%
	Graduate Degree	17.5%	16.9%	16.6%
	% College (4+)	41.2%	39.6%	39.9%
Household Type	Total Households – count	4,848	12,677	18,608
	One Person HHs – count	2,040	4,739	6,166
	Family HHs – count	2,231	6,877	11,011
	Married Couple – count	1,596	5,131	8,537
	w/own children – count	469	1,557	2,785
	w/out own children – count	1,127	3,574	5,752
	Male Householder – count	280	765	1,017
	Female Householder – count	355	982	1,456
	Non-Family Households – count	577	1,060	1,432
	1 Person Household	42.1%	37.4%	33.1%
	2 Person Household	32.8%	34.4%	35.1%
	3 Person Household	12.8%	13.2%	14.2%
	4 Person Household	8.0%	9.6%	11.2%
	5 Person Household	2.9%	3.5%	4.2%
6 Person Household	1.0%	1.2%	1.4%	
7+ Person Household	0.5%	0.7%	0.8%	
% Households With Children	16.2%	18.9%	22.2%	

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 43.204658 Longitude: -71.533337

Capitol Shopping Center Concord, NH		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	5,202	13,372	19,511
	Owner Occupied Percent	41.5%	50.1%	56.8%
	Renter Occupied Percent	51.7%	44.7%	38.6%
	Vacant Housing Percent	6.8%	5.2%	4.6%
	Total Housing Units (Census 2000)	5,028	12,312	17,062
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	3.3%	2.3%	3.2%
	Property Value \$750,000 to \$999,999	8.5%	8.4%	9.3%
	Property Value \$500,000 to \$749,999	21.8%	24.0%	25.7%
	Property Value \$400,000 to \$499,999	20.2%	21.7%	21.6%
	Property Value \$300,000, to \$399,999	18.8%	18.4%	18.4%
	Property Value \$200,000 to \$299,999	13.3%	12.8%	11.3%
	Property Value \$150,000 to \$199,999	4.5%	2.7%	2.3%
	Property Value \$100,000 to \$149,999	1.4%	1.9%	1.7%
	Property Value \$60,000 to \$99,999	4.2%	3.6%	2.5%
	Property Value \$40,000 to \$59,999	0.7%	1.3%	1.3%
	Property Value \$0 to \$39,999	2.5%	2.1%	2.2%
	Median Home Value	\$422,276	\$432,606	\$447,691
Wealth per Household	\$0 and under - percent	18.4%	17.7%	17.1%
	\$1 to \$4999 - percent	9.4%	8.8%	8.3%
	\$5k to \$9999 - percent	4.9%	4.7%	4.5%
	\$10k to \$24999 - percent	6.6%	6.4%	6.3%
	\$25k to \$49999 - percent	6.8%	6.7%	6.7%
	\$50k to \$99999 - percent	9.9%	10.1%	10.1%
	\$100k to \$249999 - percent	17.2%	17.8%	18.1%
	\$250k to \$499999 - percent	12.6%	13.0%	13.4%
	\$500k+ - percent	14.2%	14.8%	15.4%
	Median HH Wealth	\$69,971	\$78,327	\$84,557
	Avg HH Wealth	\$231,417	\$240,213	\$247,535
Economic Viability	Economic Viability Local	284	280	282
	Economic Viability Indexed	102	101	102
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	5,719	15,149	23,746
	Managerial/Executive	15.1%	16.3%	17.1%
	Professional Specialty	31.0%	31.1%	30.0%
	Healthcare Support	2.7%	4.1%	3.4%
	Sales	11.1%	9.2%	9.6%
	Office & Administrative Support	6.9%	8.1%	9.2%
	Protective Service	0.8%	1.1%	1.0%
	Food Preparation	9.7%	6.8%	5.5%
	Building Maintenance & Cleaning	3.4%	4.2%	3.7%
	Personal Care	1.7%	1.3%	2.2%
	Farming, Fishing, & Forestry	0.1%	0.1%	0.1%
	Construction	6.7%	5.7%	6.9%
	Production & Transportation	11.0%	11.9%	11.2%
	Percent White Collar Workers	66.8%	68.8%	69.4%
	Percent Blue Collar Workers	33.2%	31.2%	30.6%

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 43.204658 Longitude: -71.533337

Capitol Shopping Center Concord, NH		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Agriculture/Mining/Construction	6.4%	5.3%	6.8%
	Manufacturing	8.2%	9.1%	8.7%
	Transportation	1.7%	2.6%	3.0%
	Information	4.9%	2.7%	2.6%
	Wholesale/Retail	14.4%	14.1%	14.2%
	Finance, Insurance, Real Estate	3.6%	4.8%	5.0%
	Professional Services	9.1%	9.5%	9.5%
	Management Services	0.0%	0.2%	0.1%
	Administrative/Waste Services	4.0%	4.3%	4.2%
	Educational Services	27.8%	28.6%	27.8%
	Entertainment Services	11.6%	8.5%	7.5%
	Other Professional Services	3.1%	3.7%	3.8%
	Public Administration	5.2%	6.6%	6.8%
Vehicles per HH	No Vehicles	13.7%	8.8%	7.1%
	1 Vehicle	41.3%	39.1%	34.4%
	2 Vehicles	34.2%	37.8%	40.6%
	3 or more vehicles	10.9%	14.4%	17.9%
	Average Number of Vehicles	1.48	1.63	1.77
Change	Births (last 12 months)	104	251	374
	Deaths (last 12 months)	89	297	439
	Migration (last 12 months)	-1	58	181
Work place	Workplace Establishments	1,100	2,292	2,513
	Workplace Employees (FTE)	16,591	34,146	36,848